

10 Glorious Years of Magento

August 31, 2007 witnessed a breakthrough in technology – The official launch of first ever beta version of Magento, an open-source e-commerce platform. After 7 months, Varien Inc. released the first stable version 1.0 of Magento on March 31, 2008. This was the birth of one of the most powerful ecommerce platform that will take on the world of ecommerce in times to come. Today, on it's 10th Year Anniversary, we are very proud and happy to see how it has grown over all these years. Our vision about Magento was right.

Magento has come a long way since its first stable version release. It has seen many new milestones like the launch of Adobe Commerce (magento commerce), Magento Go, Magento Professional Edition and lot more has happened with it during this phase. It was acquired by eBay and it later became an independent company with more power. Today, Magento is leading the ecommerce space with over 26% of global ecommerce space. With its latest offerings like Magento Opensource, Adobe Commerce (magento commerce), Magento Cloud, Magento BI, Magento Order Management and lot more, the journey to capture the remaining ecommerce space seems to have just begun.

Since its inception, number of features and capabilities were rolled out to provide new ways to heighten user engagement, smooth navigation, improve conversion rates and overall revenue generation for storeowners. Magento empowers thousands of retailers and brands with the best e-commerce platform and flexible cloud solutions to rapidly innovate and grow. The release of Magento 2.2 in Nov 2017 made it easy for Magento to write new stories in its path to global dominance.

In 2017, Gartner's report assessed 21 e-commerce platform providers to create a thoughtful evaluation of top digital commerce vendors in a growing market. Adobe Commerce (magento commerce), the worldwide leader in digital commerce innovation cloud was recognized as a Leader by Gartner Inc. in the 2017 Magic Quadrant for Digital Commerce. Based on its increasingly growing and flexible commerce platform that is used in many verticals and by companies of various sizes across many countries, Magento emerged as winner in providing unique ability to the customers with the agility and scalability they need to grow their businesses, respond to shifting marketing demands, and maintain a low total cost-of-ownership.

Envision Ecommerce, a [Netsmartz](#) Company, was recognized among the [Top 20 Most Promising Ecommerce Consultants in 2017](#) and is a Magento Business Solution Partner. We take pride in the fact that we have been working on

Magento since its inception. We are a proud team of 50+ Magento developers and one of the biggest Magento Delivery house of North India.

The other best part of Magento is the strong community that it has. Magento is all about giving away, here the community believes to share the knowledge and help others which is one major reason why Magento has seen such a rapid growth in past years. We take pride in contributing our part in doing so.

In quest of growing the community further in TriCity Region, [SEBIZ](#), in association with Envision Ecommerce, Magento Business Solution Partner (a [Netsmartz](#) Company) organized the “[First Official Magento Meetup in Chandigarh](#)“. The meet up was aimed to grow the awareness about Adobe commerce (magento commerce) Versions along with the aim to grow Magento Community in the region. The event was officially attended by representative from Magento, [Mr. Anand Natarajan](#).

The path to global dominance has just begun for Magento. We can see how Magento is now focusing on emerging market and investing a lot. Adobe Commerce (magento commerce) is a very powerful tool, which solves real life problems with Commerce making Magento Installation one of the hardest working employee for its vendor.

We at Envision Ecommerce are determined to grow strong with this growth of Magento and wish Magento a very Happy 10th Anniversary of the first Stable Release. We love your innovation Magento and as a Solution Partner are determined to be part of your growth.