

# India's Biggest Magento Event – #MM19IN, Turns Out to be a Great Hit!

In the heart of Gujarat – Ahmedabad witnessed India's most-awaited Magento event that was held on 2nd and 3rd February. Presence of 25+ tech icons, leading brands from the world of commerce and almost 500 attendees made the event undoubtedly a huge success.

Everyone from developers to marketing professionals marked their presence, with a keen eye for the latest trends and innovations in the world of Magento.

**Let us share our two-day experience from the event:**

## **Day 1:**

The first day was all about introductions, greetings, and insights to the world of Magento. Brent Peterson and Vijay Golani welcomed everyone and gave a brief overview of the event.

The event headed towards an advance brainy session where GraphQL and PWA were some of the diversified topics under discussion by various keynote speakers including Ashish Tandon, Bhagyashree Surana, SergiiIvashchenko, Sonal Puri, Miguel Balparda, Tom Karwatka, Sushma Vyas, and Ramadas Prabhakar.

Vinai Kopp gave his views on Magento caching. He explained that complexities you face while caching Magento 2 pages can easily be avoided. The learning experience was educating and interesting as well.

Every session was indeed a value addition, attendees were curious for the David Manner's session on Magento Community engineering team and Sulagno Mukherjee's session on Driving B2B eCommerce with Magento.

The day ended with a session from the most awaited keynotes of the day Ben Marks". Google keynote by Saurabh Rajpal, (Mobile Technical Solutions Consultant, Google) & Magento keynote by Ben Marks (Magento Evangelist – Magento Inc.) was the most awaited sessions of the day. Attendees made the most of those sessions.

The first day concluded with an overview and some prize distribution, which was then followed by some fun time of networking and drinks. We had an amazing opportunity to meet and greet some of the leading thinkers and doers of the IT industry.

## **Day 2:**

Day 2 was contribution day sponsored by Wagento, Two Jay, and Nexcess. As this day allowed the attendees to contribute towards the Magento Community, everyone was quite excited. Magento Community Engineering Team introduced all the attendees to [Magento 2 development](#) and gave them insights on how they can contribute to the Magento 2 core.

Attendees even got a chance to work with Magento core team architects, and contribute towards the acceleration of advancement in Magento 2. Magento U Certification exam was also organized at the venue, interested candidates even took the test and successfully cleared it.

It was awesome meeting great old friends from the Magento Community of India. We spoke about ecommerce, organic farming, coffee, drinks, pets and what not.

Smiling faces, handshakes and the eagerness to meet again were the traits we saw in each other while waving goodbye.